

brandcopy

graphic design & artwork

[sara parsonage](#)

[07790 595751](tel:07790595751)

brandandcopy.co.uk

elkingtons beer

logo and label design options for a new range of non-alcoholic beer

ELKINGTONS



action breaks silence

brand refresh and creation of marketing and fundraising collateral for this women's charity



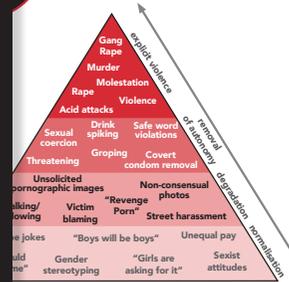
Creating a world
FREE FROM FEAR
of gender-based violence

FIGHT OR FLIGHT

The "Fight or Flight" response is the body's clever way of giving itself the best chance of survival. Adrenalin is released into the body and the following are just some of the brilliant things your body will do.

- EYES** - Pupil dilation. You can see more.
- LUNGS** - Relaxation of bronchial muscles. Enables intensified respiration.
- SWEAT GLANDS** - Increased secretion. You will sweat, this is your body's way of keeping itself cool.
- HEART** - Increase heart rate. Pumps oxygenated (power fuel) blood to your body and particularly your large "running away or fighting" muscles.
- LIVER** - Increased platelet secretion. Platelets help the blood clot so if your body gets cut, it will stop bleeding faster than it would normally.
- LARGE MUSCLES** - Blood is diverted to your large muscles to keep them fuelled for longer - you will have greater stamina and strength than usual.
- STOMACH AND INTESTINES** - Contraction of sphincters, relaxation of small intestine and colon. Your digestion will slow down as blood is diverted to large muscles.
- FINE MOTOR MUSCLES** - Lose fine motor skills (like threading a needle) as the priority is to run or fight and that is primarily large muscle movement.

UNDERSTANDING RAPE CULTURE



The Foundations for Gender-Based Violence

The chart above shows the building blocks for gender-based violence.

The attitudes and actions on the bottom tiers reinforce and excuse those higher up.

This is systemic. If this is to change, the culture must change.

ACTION BREAKS SILENCE NEWSLETTER

November 2017

We'd like to thank all of our supporters, trustees, volunteers and anyone who has been involved with our work in 2017, and wish you all a Happy Holiday season and a safe and successful 2018.

Riding across Japan for Action Breaks Silence

On the 20th September this year ABS supporter Laura Henus and her brother, Michael-George, embarked on a 4,000km bike tour from Japan's Northern to its Southern-most point. The brother and sister aim to complete their incredible journey on 20th November which is International Day for the Elimination of Violence against Women and the start of UN Women's '16 Days of Activism'. For Laura, this will realise two dreams: to cycle Japan's length and help fight gender-based violence. The £12,000 the pair are aiming to raise will go to Action Breaks Silence and so far they have raised an astonishing **£8,400**. You can help them reach their target for ABS by visiting their JustGiving page here: [MAKE A DONATION](#). Find out more about Laura and Michael-George's journey at [japanonabike.com](#)

ABS & UN Women working together on the #drawaline Campaign

Preparations for the 'Empowerment Through Self Defence' workshop in support of UN Women National Committee UK continues apace.

This workshop is a part of the UN Women's global **16 Days of Activism to End Violence Against Women** (16DAV) campaign. Hosted by Fusion Strategy Edmonton on Sunday 10th December, the workshop will empower attendees at the same time as raising awareness of the issues of Violence Against Women and Girls. The workshop will close the 2017 #drawaline campaign. Funds raised through ticket sales will support the work of both Action Breaks Silence and UN Women National Committee UK.

Tickets are available through Eventbrite: [BUY A TICKET](#)

INTRODUCTION TO ACTION BREAKS SILENCE SOUTH AFRICA

Action Breaks Silence:
Creating safer communities in South Africa

ated to take place every **26 seconds** killed by their intimate partner **every six hours** at over **40%** of women in South Africa will be raped in their lifetime

nce is an educational charity established to create a world where in live their lives free from fear of gender-based violence.

er cycle of violence, Action Breaks Silence offers two educational **Empowerment Programme** for women and girls; and **The Empathy** ys, which challenges gender stereotyping and builds feelings of ect towards women and girls.

are currently taught, free of charge, in schools and community and Pretoria West/Atteridgeville. To date, the charity has taught over ted its Empathy programme with 332 boys.

ce employs local young people, often from disadvantaged background and facilitators. The charity's near-term aim is to provide full-f teams who will, in time, be empowered to become 'Trainers of Training our reach.

EMPOWERMENT PROGRAMME - FOR GIRLS

Participants leave our workshops not only feeling o 'behaving' empowered, with their self-belief and gely enhanced

sexual and gender-based violence and its impact

Give women and girls a platform to 'break the silence' surrounding abuse/violence against women

Give participants an insight into the minds of perpetrators and better equip them to recognise risks when they are exposed to such individuals)

Provide all participants with an understanding of physical personal safety techniques to use if 'flight' or avoidance is not possible.

Initial Impact Studies from the programme have shown:

- 99.5% of the participants felt less scared after our workshop
- 98.6% felt more capable of defending themselves after our workshop
- 100% said they could immediately put into action what they had learnt
- 100% of girls said they felt more confident.

ACTION BREAKS SILENCE WISHES EVERYONE A GREAT PRIDE

Creating a world **free from fear** of gender-based violence

In England and Wales, over **500,000** women are sexually assaulted every year, while **2** women die at the hands of their intimate partner every week.

In India, over **800** women are harassed, raped or killed every day.

In South Africa, a rape takes place every **26 seconds** and **40%** of women can expect to be raped in their lifetime.

Help us continue our work of making communities safer for women and girls through our free educational programmes for boys and girls in the UK, India and South Africa.

Please donate at: [www.actionbreaksilence.org/donate](#) or contact CEO Stephanie Hightett at: [info@actionbreaksilence.org](#)

ACTION BREAKS SILENCE

Creating a world **FREE FROM FEAR** of gender-based violence

Sarah Robbi
Chief Executive

t: 0208 940 6723 m: 0795
e: [sarah@actionbreaksilence.org](#)
[www.actionbreaksilence.org](#)
facebook.com/actionbreaksilence
twitter: @ActBreakSilence
Registered Charity No. 1158744

ACTION BREAKS SILENCE

Creating a world **FREE FROM FEAR** of gender-based violence

Debi Steven
Founder/President

t: 00 44 (0)7950 337648
e: [deb@actionbreaksilence.org](#)
w: [www.actionbreaksilence.org](#)
f: [facebook.com/actionbreaksilence](#)
t: @ActBreakSilence
Registered Charity No. 1158744

ACTION BREAKS SILENCE

Creating a world **FREE FROM FEAR** of gender-based violence

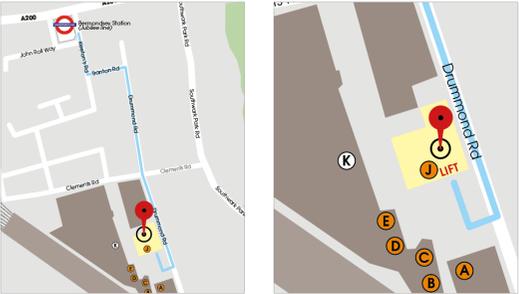
ANNUAL REPORT AND ACCOUNTS

For the year ended 31 March 2017

iheart studios

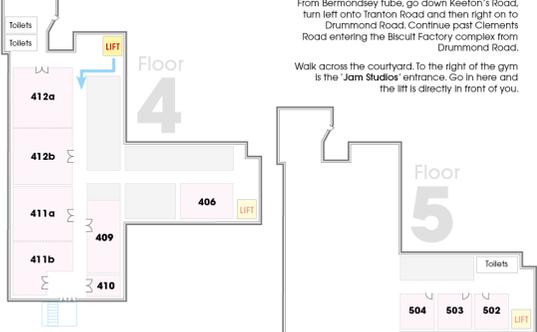
maps and floor plans for a photographic studio in Bermondsey

I HEART STUDIOS



From Bermondsey tube, go down Keeton's Road, turn left onto Tranton Road and then right on to Drummond Road. Continue past Clements Road entering the Biscuit Factory complex from Drummond Road.

Walk across the courtyard. To the right of the gym is the 'Jam Studios' entrance. Go in here and the lift is directly in front of you.



Contact:
 e: clientservices@iheartstudios.com
sales@iheartstudios.com
 t: 020 7231 8878

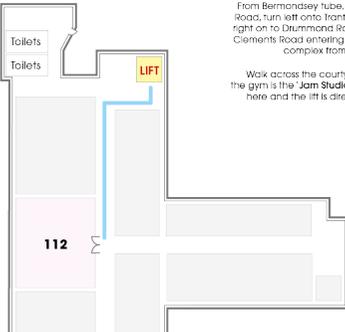
The Biscuit Factory - off Drummond Road, London SE16 4DG

I HEART STUDIOS - FIRST FLOOR



From Bermondsey tube, go down Keeton's Road, turn left onto Tranton Road and then right on to Drummond Road. Continue past Clements Road entering the Biscuit Factory complex from Drummond Road.

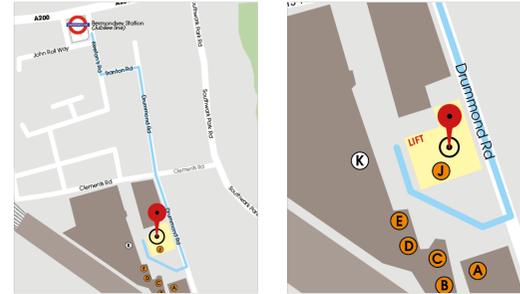
Walk across the courtyard. To the right of the gym is the 'Jam Studios' entrance. Go in here and the lift is directly in front of you.



Contact:
 t: 075 3489 6284

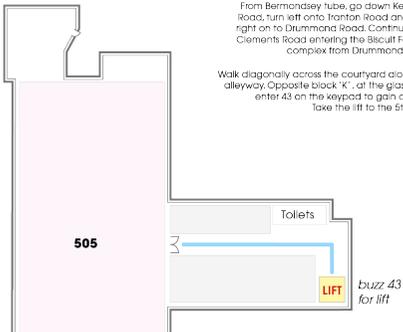
The Biscuit Factory - off Drummond Road, London SE16 4DG

I HEART STUDIOS - FIFTH FLOOR



From Bermondsey tube, go down Keeton's Road, turn left onto Tranton Road and then right on to Drummond Road. Continue past Clements Road entering the Biscuit Factory complex from Drummond Road.

Walk diagonally across the courtyard along the alleyway. Opposite block 'K', at the grass door enter 43 on the keypad to gain access. Take the lift to the 6th floor.



Contact:
 t: 020 3626 7779

The Biscuit Factory - off Drummond Road, London SE16 4DG

truly cyprus

Logo, strapline, copywriting, design and artwork for a 20 page holiday brochure promoting Cyprus holiday properties.

TRULY Cyprus



Angeli's Traditional Village House

Angeli's Traditional Village House is an authentic Cypriot house situated near the pretty village of Monagri about 25 minutes drive from Limassol. It's perfectly situated to escape the hustle and bustle of the city and from which to explore the Troodos area and beyond.



What to do around Monagri

Nearby are the imposing Troodos Mountains, rising to almost 2000m above sea level at their highest point of Mount Olympus. This tranquil region provides a cool refuge for walking, cycling, horse riding and bird watching amongst the pine forests in the summer, as well as skiing in the winter. Here you'll find the Artemis Nature Trail, Mount Olympus and the beautiful Millomeris and Caledonia Waterfalls.

The area has a number of World Heritage Byzantine churches, such as the Timios Stavros Monastery in the In the picture - postcard village of Omodos - one of many authentic old villages in the area worth visiting. Lefkara village is a beautiful hill-top village that hosts festivals in the summer.

This is the wine-producing region of Cyprus, where wines have been made for more than 2,000 years. There are interesting small wineries in the area to visit, such as the family run Tsakkas Winery in Pelenidi and the Kaseras Family Winery in nearby Doros.

At Platres, the largest resort in the Troodos area, is the Platres Chocolate Workshop, where you can see the chocolate being made by hand - and then enjoy the result!



www.trulycyprus.com

Angeli's Traditional Village House



The Accommodation

The living room, kitchen and dining area are on the ground floor, which opens on to the private, enclosed patio garden. There is a fireplace, heating and an LCD TV with cable channels, free WiFi, plus a sofa bed that can comfortably sleep 2 people. The well-equipped, modern kitchen has an oven, refrigerator, microwave, kettle, toaster and washing machine.

Upstairs you will find 2 bedrooms. One has a king size traditional Cypriot bed and the other has two large beds which are connected. The bathroom, with shower, has been recently refurbished.

<ul style="list-style-type: none"> Accommodation: House Accommodates: 6 Bathrooms: 1 + downstairs WC Beds: 2 + sofa bed downstairs Parking: Free on premise Internet: Free WiFi 	<ul style="list-style-type: none"> Also provided: Cable TV Towels Bed linen Hair dryer Iron & cleaning provisions 	<ul style="list-style-type: none"> Other information: Family/kid friendly Pets welcome Smoking allowed 24 hour check-in car required
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tel: (003)57 9946 9870 / 07456 302010



www.trulycyprus.com

A Warm Welcome to Truly Cyprus

Truly Cyprus is a small, family-run business providing a selection of carefully chosen self-catering holiday villas and houses in some of Cyprus's most lovely locations.

As we are lucky enough to call Cyprus our home, we have an excellent knowledge of the island and all that it has to offer the holiday maker. From beautiful beaches and bays with crystal clear sea, to nature trails and historical sites of every turn - all under more than 300 days of sunshine a year.

We've chosen the locations of our villas to allow you to explore the best Cyprus has to offer - and to do it your way. All our self-catering properties are furnished to a high standard to ensure your stay is as comfortable as possible.

Which just leaves you to explore, kick back, swim, cycle, ride, climb or sunbathe your way to your ideal Cyprus break.

We look forward to welcoming you soon!

The Truly Cyprus Team



George Angeli



George Tsakkas

www.trulycyprus.com

tel: (003)57 9946 9870 / 07456 302010



Cyprus

create your own legend

Cyprus - ancient island of myth and legend

Cyprus, with its ancient history and fascinating legends - not to mention the beautiful scenery, sun and beaches - has long been a popular destination for visitors from all over the world. If you haven't been before, here are just a few reasons to come and see us:

- A Warm Welcome.** Cypriot people are well known for their hospitality and friendly nature - anywhere you go on the island you can expect a warm and relaxed welcome.
- Wonderful beaches.** Cyprus is home to some of the finest beaches in the world - Paphos, Protaras, Ayia Napa and Limassol to name just a few.
- Historical Cyprus.** There are still many relics to be found from the myriad civilisations that have enjoyed life on Cyprus, including Greek, Roman and Byzantine.
- Great Food.** Typical Cypriot cuisine is a fascinating fusion of Greek, Turkish, Middle Eastern and African dishes - and don't forget the delicious native Cypriot Meze.
- Local Wine.** It's thought that wine has been produced in Cyprus for over 4,000 years due to its perfect conditions, and the local sweet red wine called Commandaria, amongst others, is testament to that.
- Beautiful Scenery.** With its magnificent scenery, Cyprus is a paradise for walkers and trekkers all year round, from the dramatic Troodos mountains to the coastal walks and nature trails all around the island.
- Social life to suit your pace.** Whilst Limassol and Ayia Napa are well known for their brilliant night life, you'll also find many quieter spots all around the island - and they all come with great hospitality and a warm Cypriot welcome.

Isn't it time for a visit to Cyprus?

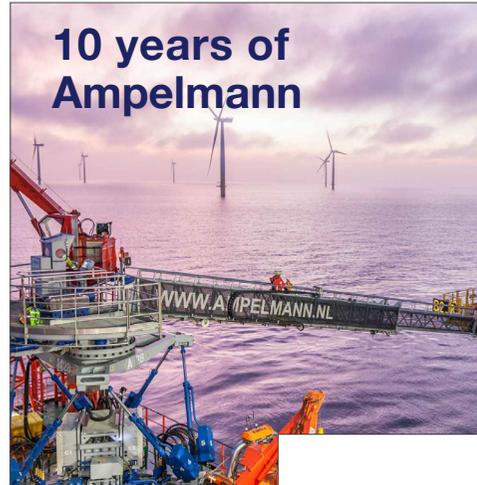
The Accommodation

This comfortable, traditional house with garden provides a perfect base to enjoy Lefkara and the surrounding areas. The ground floor is a large open-plan space with well-equipped kitchen and bar, living room with fireplace, large windows overlooking the village and LCD TV with cable. The dining area has seating for 8. A second seating area has a new sofa bed that will sleep 2. The main bedroom is a large and comfortable space with fireplace that is separated into 3 areas: 1) main room with traditional Cypriot cast-iron bed, 2) curtained-off area with 2 beds and 3) curtained-off mezzanine level with a king-size bed. The bathroom/WC, with shower, is off this main bedroom and contains the washing machine.

<ul style="list-style-type: none"> Accommodation: House Accommodates: 8 Bathrooms: 1 Beds: 3 bedrooms + 1 sofa bed Parking: Free on premise Internet: Wireless internet 	<ul style="list-style-type: none"> Also provided: LCD TV with Cable Towels & bed linen Washing machine Hair dryer Iron & cleaning provisions 	<ul style="list-style-type: none"> Other information: Family/kid friendly Pets allowed Smoking allowed Indoor fireplace Suitable for events
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tel: (003)57 9946 9870 / 07456 302010

Artwork of a white paper for this energy company to mark their 10 year anniversary (working within brand guidelines)



Marking 10 years of innovation in offshore access



The solution: motion compensation

Problem analysis

The primary challenge for vessel-based offshore access is the relative motion between the vessel and the offshore structure. While the offshore structure is fixed to the earth and does not move, the vessel will experience wave-induced motions. While devising a solution, these relative motions must be overcome with a safe method.

Developing solutions

An equivalent challenge had already been solved in the aviation industry. Here, hexapods are used extensively to simulate flight motions. At the Delft University of Technology (DUT), it was discovered that this technology could be combined with a motion sensor to overcome the relative motions between fixed offshore structures and approaching vessels. This concept was devised and patented in 2004, followed by successful pilot tests with a scale model, thus preparing for large-scale implementation.

Soon after, Ampelmann Operations was founded, and the world's first fully compensated gangway systems were engineered and developed. Today, it is the preferred method of accessing offshore structures for many leading organisations in the global offshore industry.

How it works

The patented system invented by Ampelmann consists of four main components:

- Motion sensor
- Hydraulic hexapod
- Gangway mounted on top of the hexapod
- Control system



4

Timeline

2002

The concept

During an offshore wind conference in Berlin, the concept of the Ampelmann system was conceived. Inspired by the figure on Berlin traffic lights, the code name Ampelmann was chosen to illustrate that the system should make 'Offshore access as easy as crossing the street'.

2003

University research

Research began at the Delft University of Technology.

2004

Ampelmann patent

A patent was filed on the Ampelmann system. The invention was presented at

Introduction: the problem of offshore access

Accessing offshore structures has long been a complex and even hazardous aspect of offshore operations. Ten years ago, offshore structures could only be accessed either with helicopters, or ships by means of baskets, swing ropes and 'bump and jump' transfers. Both of these traditional access methods have benefits, but also clear disadvantages.

Helicopter access

Helicopters offer a quick means of transportation for staff and light equipment, while not being affected by wave conditions. Yet, as their carrying capacity is limited, helicopters are expensive to operate. Both individual flights and helipad requirements weigh heavily on any project budget. Added to this mix are the hazardous risks of limited visibility, high wind speeds and technical failures.

Vessel-based access

As ships can transport more staff and heavier equipment, this method is more feasible from both an economic and practical perspective. However, accessing offshore structures by ship can only be done during weather windows with mild wind and wave conditions. This severely limits capacity and the ability to schedule according to needs. And, even during these forecasted windows, hazardous situations may still occur in which the safety of vessel-based access is affected by wind and waves may be significantly compromised.



Consequently, transferring crew and equipment to offshore locations has always been a trade-off between two limited options: high costs and high workability, or limited costs and low workability, both associated with their own safety risks. These limited operational options were felt even more in a growing and evolving offshore industry.

Growing challenge

In the past decades, the offshore wind industry grew exponentially. This also created an even larger challenge for the trade-off between means of transport. Wind turbines are logically installed in areas with high wind speeds and corresponding rough seas. As these turbines require significant maintenance, the ability to access these offshore locations quickly and affordably became a key requirement.

As turbines are located in clusters in wind farms, using helicopters would not only be expensive, the method in itself makes no sense from a practical point of view. Moreover, it became clear that access to turbines by means of helicopters was unlikely to become a preferred method with the anticipated increase in number of offshore wind farms. With the anticipated increase in number of offshore wind farms in mind, for reasons of cost and risk reduction, the offshore industry was in need of a vessel-based access solution with a large workability.

2005

Scale model tests

Dry test were conducted followed by a wet test. The scale model was mounted on a rowing boat in a tank facility at Civil Engineering in Delft where the compensating technology was put to the test and succeeded.

2006

Prototype phase

The ambitious goal was to design and construct a completely new system from scratch - and get it offshore tested and fully certified. (All within one year and just 5 engineers!)

2007

The Demonstrator

The prototype, called the Demonstrator, was tested offshore and shown to the public in its home town Delft in the summer. Later that year the system was fully tested offshore and in the port.

3

2007

The company launches

At the end of the year the system reached its major goal: the first ever offshore transfers were made on the North Sea using an Ampelmann. The company was established to bring the new successful innovation to the market.

2008

First commercial project

The first commercial job - supplying safe offshore transfers to the P-14A platform in the North Sea - was successfully concluded using the A-type.

2009

Move to Rotterdam

Production facilities moved to Rotterdam harbour and the new A-02 was launched. The workforce expanded to 10 and the company completed numerous project and tests whilst receiving considerable positive press coverage.

5

tim syrad wine tours

Rebranding for a wine tour company. Incorporating the signature of the owner, wine and travel references.

It was used on their website, stationary and brochures.



primary logo



business card



secondary branding devices



taste of the grape

Rebranding for a corporate wine education company.



primary logo

Why choose us for your Corporate Wine Event?



Entertaining and informative wine events

4 page, A4 brochure - design and artwork for print and online distribution

🍷 Taste of the Grape

Taste of the Grape runs wine tastings for any occasion, from small private parties to large corporate events in London and around the UK.

- You choose the venue – home, office, restaurant, hotel, garden, even boats!
- We bring everything for the wine tasting - we set up and clear up.
- You relax and enjoy some of our delicious wines.

No knowledge of wine is required to enjoy one of our events, which are lively and engaging. Everyone is encouraged to participate and nobody's opinion is wrong!

🍷 How we work

We always work closely with our clients to understand their objectives and design our events to ensure we deliver the desired result. We think wine is the perfect way to celebrate success, reward effort or facilitate contacts and we have developed specific approaches suited to specific objectives.

SOCIALISING - Wine Discovery
Suitable for any group size, seated or standing. An interesting selection of wines are tasted, guided by a Taste of the Grape wine expert. Can be combined with food and wine matching.

TEAM BUILDING - Team Wine Challenge
A light-hearted competitive event, helping colleagues get to know each other better. Suitable for groups of 15 or more, best conducted seated cabaret style.

NETWORKING - Wine Tasting Network
After a welcoming glass of champagne and an entertaining introduction, guests are free to explore a number of wine tasting stations, individually or in small groups.

🍷 Who are we?

Taste of the Grape is owned by Tim Syrad. Tim has been educating and entertaining people about wine for over 20 years.

He is a member of the Association of Wine Educators, and is fully Wine & Spirit Education Trust qualified.

In addition to Tim we work with a number of qualified wine speakers, and can deliver events for all sizes of audience.

🍷 What we cost

Our prices start from **£450 + VAT** for an event, which would pay for an hour's tasting for 15 people with an interesting selection of wines.

Please give us a call or email us to discuss your objectives and how we can achieve them.

Call Tim on 020 7060 4529
or email tim@tasteofthegrape.com

Taste of the Grape - Visual Guidelines

Logo

Print Logo

Exclusion zone

FONT

Gill Sans Regular
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Gill Sans Light
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Colour Values

Dark Green
CMYK - C: 76 M: 8 Y: 81 K: 59
RGB - R: 26 G: 90 B: 48
Web - #1a5a2f

White Out Logo

50% x h of logo left clear

mini brand guidelines

wine societies

Branding for a group of local wine societies.

Used primarily on the web sites but also on brochures and tasting sheets.



ST MARGARETS WINE SOCIETY

DO YOU ENJOY WINE?
Would you like to taste a diverse and interesting selection of wines accompanied by great food?

Then you have all the reasons you need to join us on Monday 29th February or Tuesday 1st March at Le Salon Privé for the very first St Margarets Wine Society tasting dinner.

The food will be fabulous and the wine tasting will be informal and friendly yet informative as well. Absolutely no wine expertise is required, and whether you are a complete novice or an experienced taster there will be plenty to learn and enjoy.

The evening will be hosted by Tim Syrad. Tim has 25 years experience of running wine tastings, and travels all over the UK and the rest of the world conducting wine events and wine tours. He has run the monthly Richmond Wine Society since 2006, and is a fervent advocate that wine is to be enjoyed without snobbery!

A great evening is in store so tell your friends and come along for a highly enjoyable evening of wine and food.

THE EVENING'S PROGRAMME

7.30pm
Arrival and welcome glass of wine

7.45pm
Introduction to wine tasting technique with the first tasting wine

8pm
A tasting of six more wines, during which a three course dinner will be served.

Our tasting will include champagne vs sparkling wine, classic French and Italian wines and fabulous wines from the New World. We'll explore why some wines go particularly well with some foods, and our evening will culminate in a star wine that retails at over £100 a bottle!

le salon privé
ENJOY A FREE GLASS OF WINE AT LE SALON PRIVÉ

Le Salon Privé offers classic French cuisine in the heart of St Margarets, from the simple steak & fish to the most divine gastronomy, the cooking is fabulous and the atmosphere warm and relaxed.

Whether or not you are able to attend St Margarets Wine Society, why not take this offer along to Le Salon Privé to enjoy a free glass of house wine with your meal. Offer for a free glass of house wine for one or two people with any meal during February and March 2016.

BOOKING FORM
for the Inaugural Tasting of the St Margarets Wine Society.

Book as appropriate

Please reserve me _____ places at £60 per head
 for Monday 29th February 2016 or
 for Tuesday 1st March 2016

or

Please put my email on your mailing list as I cannot attend the first tasting

NAME _____
 ADDRESS _____

 TELEPHONE _____
 EMAIL _____
 Any dietary requirements _____

Please return completed form and cheque payable to St Margarets Wine Society to:
 Tim Syrad
 St Margarets Wine Society
 222 Stanley Rd, Teddington TW11 8UE

Or book online: www.stmargaretswinesociety.co.uk

6 page roll fold leaflet for wine tasting evening

HOW TO BOOK

Complete and return the form to:
 Tim Syrad
 St Margarets Wine Society
 222 Stanley Rd, Teddington TW11 8UE
 or
 email tim@stmargaretswinesociety.co.uk
 or
 log on to www.stmargaretswinesociety.co.uk
 and click on the link which will take you directly to the event booking site
 or
 Just call Tim's mobile 07850 329111

You can pay via bank transfer or send a cheque payable to St Margarets Wine Society.

Booking and cheque/online payments must be received by **Monday 22nd February**. Tickets will be sent via email or post.

If you are not able to attend the first tasting but would like to be kept informed about our future events, please let us have your email details and we'll stay in contact.

CALENDAR OF EVENTS 2016

All events take place in the private dining room of Le Salon Privé, and will include dinner with a menu designed to complement the wines.

February 29th and March 1st
 First Inaugural Tasting
 April 18th and 19th
 The wines and cuisine of Tuscany
 June 20th
 An introduction to Burgundy
 September 19th
 Medal and Trophy winning wines
 November 14th and 15th
 Modern Spanish wine and food

TESTIMONIALS

"For ten years we have enjoyed Richmond Wine Society immensely. Stephanie Campbell, Richmond

"Tim runs the evenings with bonhomie and humour and his considerable wine knowledge" Fred Sydnor, Teddington

"The tastings cover a kaleidoscope of interesting and entertaining wine themes for experts and novices alike" Roger Heaps, London

ST MARGARETS WINE SOCIETY

you are invited to the

INAUGURAL WINE TASTING DINNER

on Monday 29th February and Tuesday 1st March at 7.30pm

in the private dining room of
 Le Salon Privé,
 43 Crown Road, St Margarets TW11 3EJ

Entry by ticket only

ST MARGARETS WINE SOCIETY
 St Margarets Wine Society
 222 Stanley Rd Teddington TW11 8UE

Wine Societies - Visual Guidelines

Logos Colour Values

ST MARGARETS WINE SOCIETY

Col/Mode	Dark Green	Olive Green	Burgundy
CMYK	C76 M48 Y81 K29	C59 M28 Y100 K26	C58 M100 Y81 K26
RGB	R26 G90 B48	R104 G123 B86	R109 G133 B84
Web	#1a5a2f	#677823	#6c212c

RICHMOND WINE SOCIETY

Col/Mode	Rose Pink	Olive Green
CMYK	C7 M67 Y32 K35	C59 M28 Y100 K26
RGB	R167 G86 B99	R104 G123 B86
Web	#a65962	#677823

TEDDINGTON WINE SOCIETY

Col/Mode	Olive Green	Burgundy
CMYK	C59 M28 Y100 K26	C58 M100 Y81 K26
RGB	R104 G123 B86	R109 G133 B84
Web	#677823	#6c212c

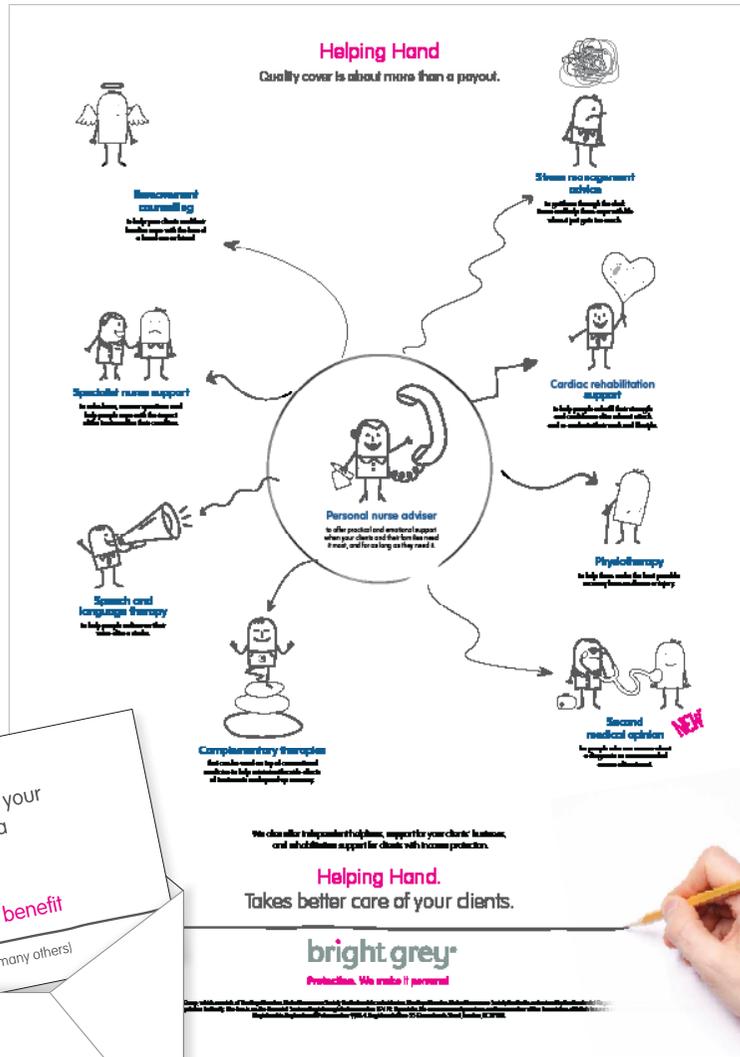
Explains Size Percentage, Read & Copy: info@brandcopy.co.uk

mini brand guidelines

bright grey

Print-ready artwork for Bright Grey's 'Helping Hand' campaign for Financial Advisers, comprising;

- 2 page A4 flyer
- 120 page A5 sketchbook
- DM pack.



DM Pack - A2 folding to A5



A4 flyer



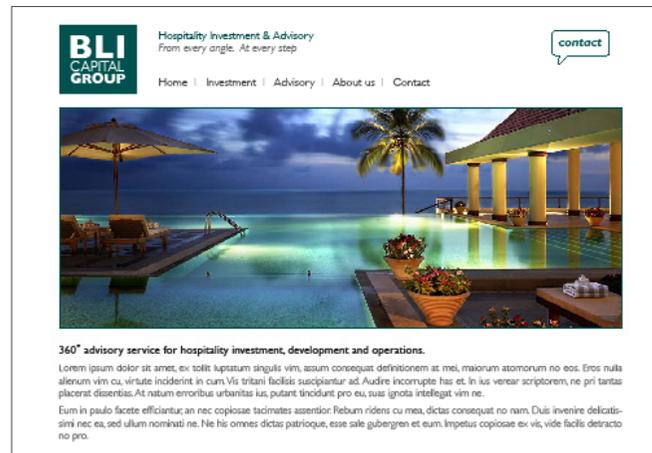
BLI advisory

Branding for a group of hospitality investment advisors. Including value proposition work and strapline.

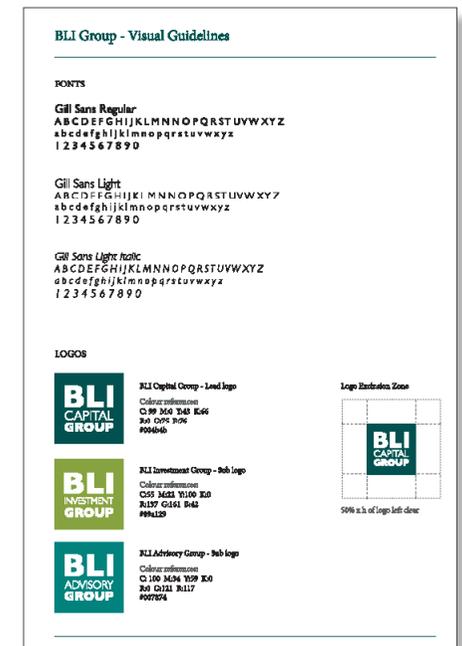
logo family



business card



website



mini brand guidelines

underwrite me

Print-ready artwork for financial company UnderwriteMe rebranding. Comprising brochure, business cards and exhibition banners.



ON YOUR MARKS ...
GET SET ...

underwrite
me
PROTECTION RE-ENGINEERED

210x210 brochure



underwrite
me

PROTECTION RE-ENGINEERED

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Director, Asia Business Development

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underwrite
me

PROTECTION RE-ENGINEERED

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Head of Sales and Marketing

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Bressenden Place www.underwrite
London SW1E 5BH



business cards

SO YOU AND YOUR CUSTOMERS
ENJOY A REAL BOOST

Finally, you have the solution to give your customers exactly what they want. And that's good news for you and them.

Everyone will benefit from a simple and fast buying process. With a single way to compare real terms and buy, you'll have more time for advice. And that creates more opportunities and more valuable client relationships.

Ultimately, of course, that delivers the grandest prize of all: even more satisfied customers for you.

exhibition stands

underwrite
me

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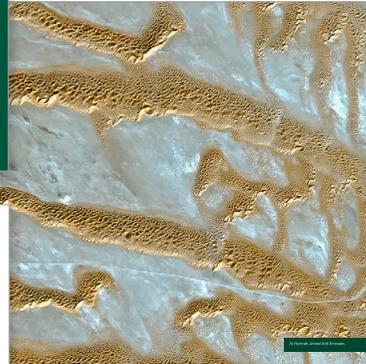


ARE YOU UP
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FAST LANE?

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stonehage family fleeming

Brand story for a re-branding of a family office following a merger (A3 30 page hand-bound book)



font

Bariol Thin ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 @!\$%^&'()*

Bariol Light ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 @!\$%^&'()*

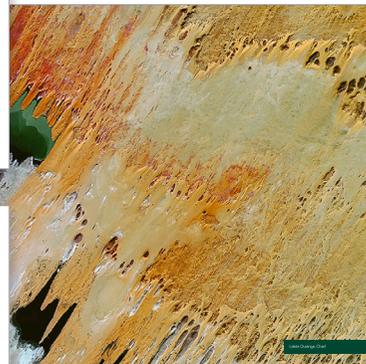
Bariol Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 @!\$%^&'()*

Bariol Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 @!\$%^&'()*



photography

"The Dipper's perspective"



palette

Stonehage Family Green 000 100 10	Stonehage Family Brown 70 60 30	Stonehage Family Grey 50 50 50	17 84 30 40	45 90 0 40	7 100
20 17 26	23 92 38	9 100			
100 100 100	100 100 100	100 100 100	100 100 100	100 100 100	100 100 100
100 100 100	100 100 100	100 100 100	100 100 100	100 100 100	100 100 100
100 100 100	100 100 100	100 100 100	100 100 100	100 100 100	100 100 100

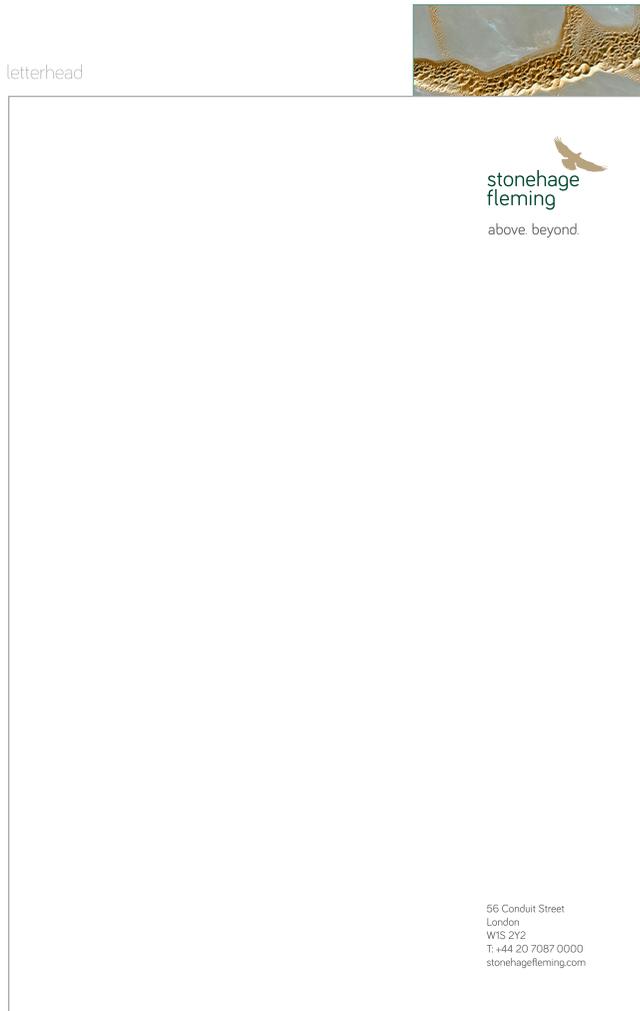


stationery

stonehage family fleming

Stationary

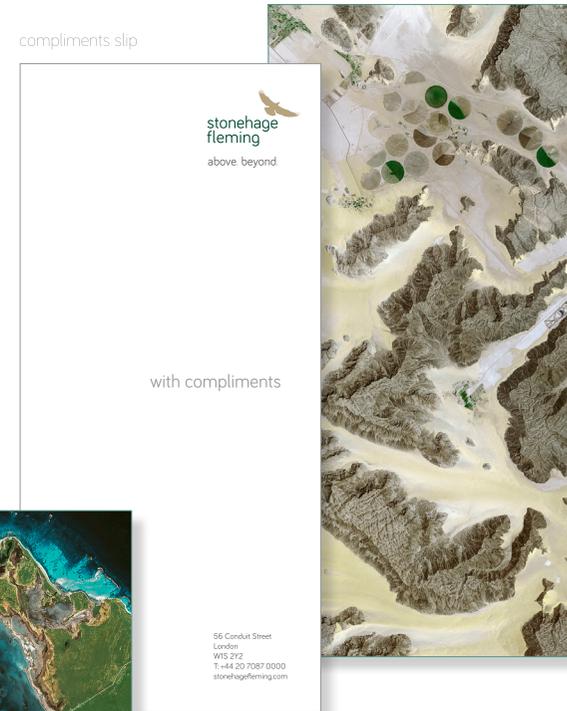
letterhead



business card



compliments slip

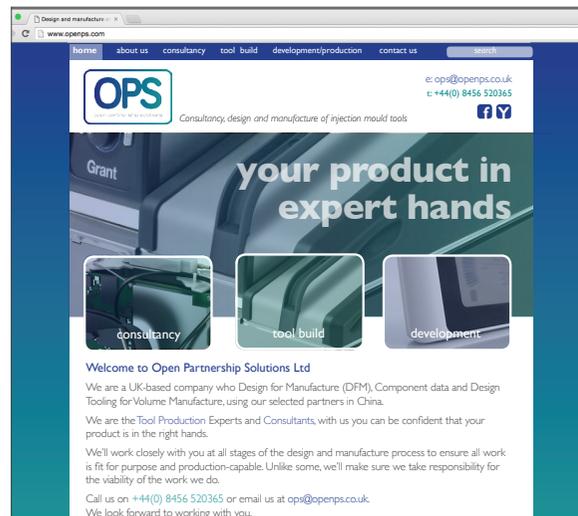


open partnership solutions

Value proposition, rebranding, design, artwork, website, stationary, copywriting for an injection moulding engineering company.



business card



website



mini brand guidelines

retail - cash converters

I worked on Cash Converters for 3 years, producing numerous posters, point of sale, leaflets and training booklets for print.

The work is executed within the Cash Converters brand guidelines, which is designed to appeal to its target audience (ie attention grabbing).

This tranche of work involved working on and styling a number of photoshoots to support this look and feel.

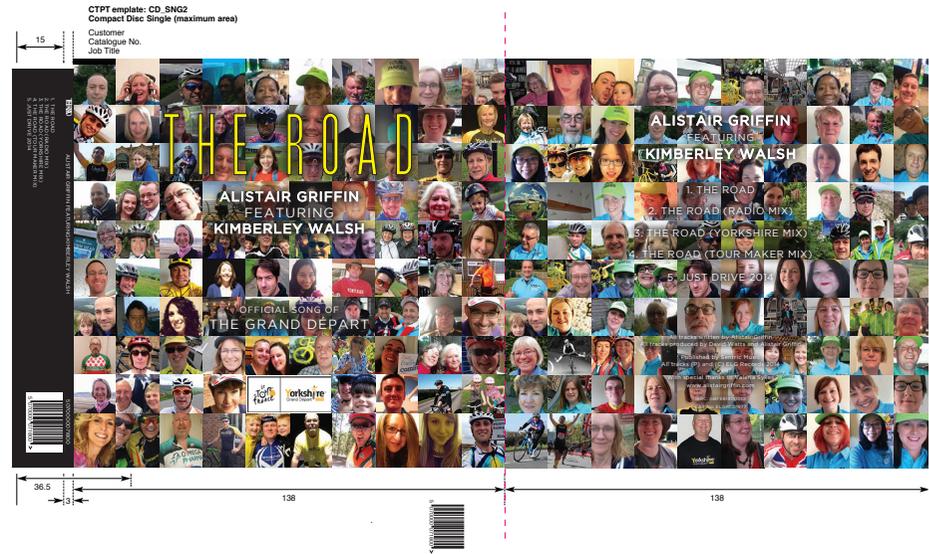
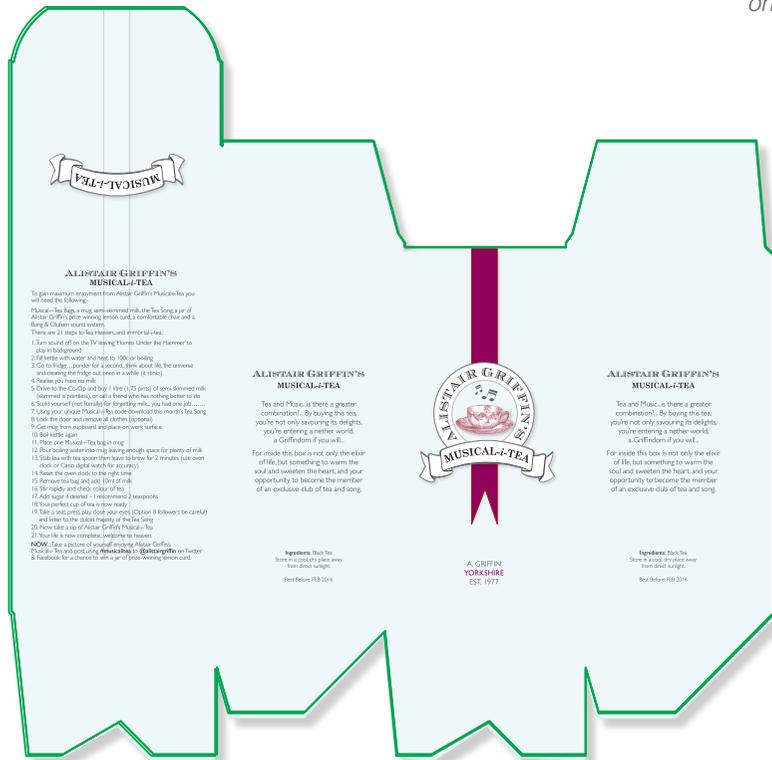


selection of promotional in-store leaflets and posters

musical promotional material

A single CD cover and tour promotional material for musician Alistair Griffin.

CD cover for the Tour de France single 'The Road'. This version was supported by the the Olympic games makers choir - each of whom have their selfie included on this cover.



artwork for promotional items sold on the 'Tour de Christmas' - a box of tea bags with a code to download one of the artist's songs.

logo - hayward design

Logo development work for an architect, garden designer and jewellery maker.

hayward

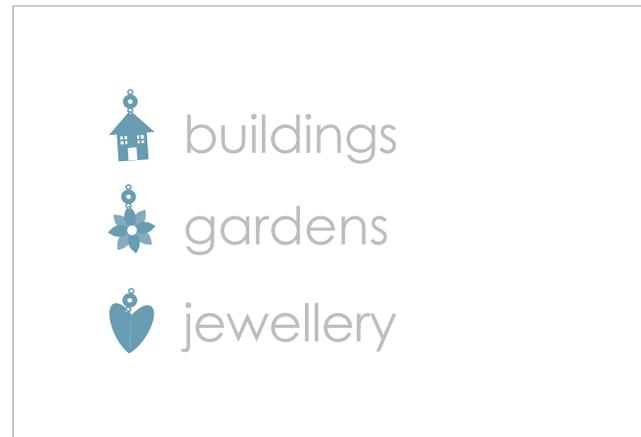
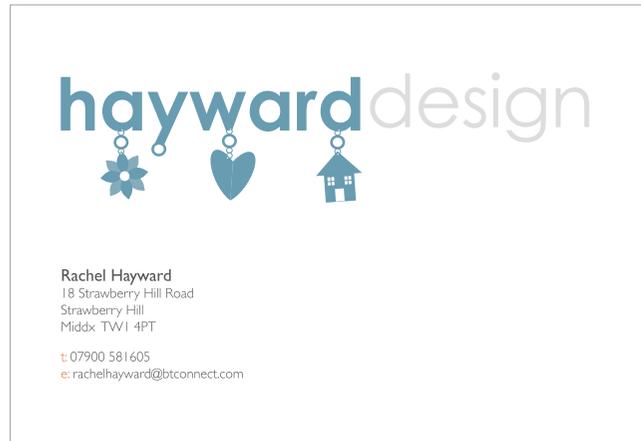
hayward

hayward

logo - hayward design

Logo development work for an architect, garden designer and jewellery maker.

'Charm bracelet'



*card front
and back*

logo - ginger & spice

Logo options for
a food blog/website.



brandcopy